

# ORDER



**Orders**  
**Order / Rev:** 68950  
**Alt Order #:** 9853057 /Brad  
**Product Desc:** EUGENE DEPASQUALE  
**Estimate:** 2561  
**Flight Dates:** 10/31/12 - 11/02/12  
**Original Date / Rev:** 10/29/12 / 10/29/12  
**Order Type:** GENERAL

**WLYH CW15**

**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency Name:** Buying Time Media  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Depasquale/D/PA Auditor General  
**Demographic:** HH  
**Product Codes:** State Elections  
**Priority:** P-2  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/02/12	1	\$65.00	\$55.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	1	\$65.00	\$55.25	0.00
<b>Totals</b>	<b>1</b>	<b>\$65.00</b>	<b>\$55.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WLYH CW15	1%	\$65.00
Market	100%	\$6,500.00

**Competitive Share**

	Share	Total
EHP	0%	\$0.00
UNKWN	99%	\$6,435.00
WGAL	0%	\$0.00
WHP	0%	\$0.00
WHTM	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYH	10/31/12	11/02/12	M-F 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	-- WTF--	:30	1	\$65.00	P-2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-- WTF--		1				\$65.00		0.00			
													Totals	1	\$65.00